



PRESS RELEASE

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LOCAL GOLD STAR FAMILY RECIEVES CHECK OF A LIFETIME

[HUNTSVILLE, AL] On April 5th, Canvas, in conjunction with the Mojo Radio Show, celebrated National Gold Star Spouse Day by presenting Lori Woeber, a local Gold Star Widow and recipient of the 2nd Annual 0.5k, with a check totaling \$20,000.

“This check represents so much more than just money raised through an event. It represents the love and support our community has for our Military and their families,” explained Canvas’ Marketing Director Erin Bloxham Curtis.

“After Lori was selected as the recipient of this year’s race, we told her we didn’t know if we’d be able to raise \$500 or \$5000, but every bit we raised would go to her. The fact we were able to raise \$20,000 is because everyone in our community has been so touched by her story.”

A call for applications in early 2019 led Woeber, who lost her husband CW3 Brian Woeber in a helicopter training accident off the coast of Oahu, Hawaii in August of 2017, to apply.

The move back home to Madison has been full of transitions for the Woebers. Jacob (16) and Owen (11) both have high functioning autism and Nathan (13), who hasn’t been dealing well with the loss of his father, was recently admitted into a residential treatment facility in Knoxville to work through his grief.

After being presented the check Woeber tearfully gave her thanks, “I am completely overwhelmed, and I want to thank all of you so much. It’s not just about the money, the money is amazing, but I met so many nice people who really care about us. This whole experience can be so isolating, so it was so great to see the big hearts you had for this.”

“The culture at Canvas is based on taking care of each other, and that includes people in our community,” states Bloxham Curtis. “Huntsville is such a military centric town and in some way we can all relate to Lori’s story. So many people, sponsors, volunteers, and more came together to make this happen.”

Save the date for the 3rd Annual 0.5k on March 14, 2020. If you are interested in being a part of the event as a sponsor or volunteer email bethegood@canvas-inc.com. For a full list of sponsors, and 2020 event information visit our event website <https://runsignup.com/Race/AL/Huntsville/The05k>.

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