

BE THE GOOD FUND Grant Application Information



At Canvas, we are passionate about enriching the communities where our employees live and work. Fueled by the generosity of our team members, the **Be The Good Fund** supports initiatives aimed at creating meaningful, positive change in our communities.

Our mission is simple: To do all the good you can, by all the means you can, in all the ways you can.

General Information

We welcome nonprofit organizations to apply for funding to support initiatives that address pressing needs or make a meaningful impact in the communities we serve.

Applications are accepted year-round, with funding decisions made in **June** and **December**, based on employee votes. To be considered, all funding requests must be submitted via the application form below. While we aim to make impactful contributions, grants may be awarded in full, in part, or declined.

Please note: nonprofits may only receive funding once per calendar year. If funding is not granted for the submitted cycle, Be The Good reserves the right to consider applications for a rolling 12-month period.

Eligibility Requirements

To qualify, organizations must meet the following criteria:

- Be a registered 501(c)(3) nonprofit in good standing with the IRS.
- Maintain administrative costs at or below 15% of total expenditures.
- Operate in a community where a Canvas employee resides.
- Provide programs that specifically serve women, children, veterans, or education-related initiatives.
- Ensure that services funded through the grant are delivered in a non-discriminatory manner, in compliance with applicable laws and regulations.

Ineligible Entities

The **Be The Good Fund** does not provide funding for:

- Athletic teams, booster clubs, or support organizations.
- Bequests or memorials.

- Campaigns (e.g. United Way)
- Religious or political organizations.
- Fraternities, sororities, or alumni groups.
- Individuals or fraternal organizations.
- Ministries, theological, or bible schools
- Public or private schools.
- Pledges, tithes, or tuition.
- Professional associations.
- School choirs, bands, or drill teams
- Scouting organizations.
- Subscriptions, dues, insurance premiums or student fees.
- Memberships.

Grant Application Instructions

Complete grant applications must be:

1. Submitted on the official Be The Good grant application form.
2. Submitted by identified deadline for consideration in the current cycle.
3. Signed by an authorized official of your organization, as well as the Board President or Chairperson.
4. Submitted electronically to bethegood@canvas-inc.com.

Organizations that meet the application criteria and eligibility guidelines should be prepared to schedule a site visit with a Be The Good representative. The representative may have additional questions and may request a tour of the facility.

Organizations receiving grants may be asked to send a representative to a Canvas location to participate in a check presentation. The recipients must agree to allow Canvas/Be The Good to advertise the award via social media, canvas-inc.com, and other advertising platforms. A high-resolution logo will be required.

The Canvas **Be The Good Fund** is an employee-led giving initiative managed through the Community Foundation of Greater Huntsville.

If you have questions about the application or process, please contact us at bethegood@canvas-inc.com.

From all of us at Canvas, thank you for all that you do to make our communities stronger and brighter. Together, we can Be The Good.



Be The Good Fund Grant Application Form

Submitting for Grant Cycle: June December Application Date: _____

General Information	
Organization Name:	
Address:	
Phone Number:	
Email Address:	
Website:	
National Affiliation:	

Board/Leadership Information	
Board President/Chairperson	
Name/Title:	
Phone Number:	
Email Address:	
Executive Director	
Name/Title:	
Phone Number:	
Email Address:	
Person Submitting Application	
Name/Title:	
Phone Number:	
Email Address:	

References (People outside your organization who are familiar with your services.)	
1. Name:	
Phone Number:	
Email:	
2. Name:	
Phone Number:	
Email:	

Additional Information – Please use attachments as necessary
<p>Does your organization have a current 501(c)(3) status and are contributions deductible by donors under section 170 of that code? Please attach a copy of your current IRS determination letter.</p> <p>Yes <input type="checkbox"/> No (please explain below) <input type="checkbox"/></p> <p>Comments:</p>

<p>Is your organization managed, affiliated with, or operated or controlled by any of the following: religious, civic, political, tax supported, government, fraternal, or educational institution/organization?</p> <p>Yes (please explain below) <input type="checkbox"/> No <input type="checkbox"/></p> <p>Comments:</p>
<p>Does your organization charge for services provided?</p> <p>Yes (please explain below) <input type="checkbox"/> No <input type="checkbox"/></p> <p>Comments:</p>
<p>Please describe your organization's mission, purpose, and activities.</p> <p>Comments:</p>
<p>Please describe for what purpose/activity/service you are seeking a grant from Be The Good and how you intend to use the funding. What community/client group would benefit from the award of this specific grant? Please ensure you detail what problem you are seeking to solve with this program.</p> <p>Comments:</p>
<p>Amount Requested:</p> <p>\$</p>
<p>If issued a grant from Be The Good, what is your proposed timeframe for use of the monies? By what, if any, specific date you would like to receive the grant?</p> <p>Comments:</p>
<p>If issued a grant from Be The Good, are you willing to provide, within 90 days of utilizing the funds, a report describing the use, expenditure receipts, and other information used to illustrate usage of the monies?</p> <p>Comments:</p>
<p>As part of this request, do you need volunteers from Canvas? If so, please outline how many volunteers and what role the volunteers will play. <i>Please note, this is not a requirement to receiving funding.</i></p> <p>Yes (please explain below) <input type="checkbox"/> No <input type="checkbox"/></p> <p>Comments:</p>

<p>Is there anything else you would like to tell us about your organization or this request? Comments:</p>

Attachments	
Balance Sheet for the last full fiscal year	
Income Statement or Profit and Loss (P&L) Statement for last full fiscal year	
Budget for current fiscal year	
Annual Report (if applicable)	
Current IRS Determination Letter	
High-Resolution Logo	

Note: Financial information will remain confidential and will be viewed only by the Be The Good Board of Directors and Canvas Corporate Sponsor.

Signatures		
<p><i>I certify that all information on this application is true and correct, and I agree to comply with all requirements of this application. If we are selected as a grant award recipient, we grant permission to Canvas/Be The Good to announce the award through their social media and other advertising platforms.</i></p>		
Board President/Chairperson Name	Signature	Date
Executive Director Name	Signature	Date
Person Submitting Application Name	Signature	Date